



## MEDIA RELEASE

### ENVIRONMENT PROTECTION AUTHORITY

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21 November 2008

#### **No horsing around when it comes to protecting Adelaide's drinking water**

Youth in the Adelaide Hills have been inspired following a three day *Directing the Hero Within* workshop on 28, 29, and 30 November to create a short film raising awareness about environmental management of horses in Adelaide's principal water supply region, the Mount Lofty Ranges Watershed (the Watershed).

This is a unique opportunity to work with youth and digital media to showcase the issue of keeping horses in the sensitive watershed region which supplies 60% of greater Adelaide's water requirements in an average year.

Since 2002, Horse SA, the Environment Protection Authority (EPA), and the Adelaide and Mount Lofty Ranges Natural Resources Management Board have actively worked with Horse Owners of the Southern Mount Lofty Ranges through the HorsesLandWater project to ensure that properties are managed to protect Adelaide's water supply. The project has even ventured interstate including Melbourne Water as a keen project partner.

The short film will cover issues such as maintaining groundcover to reduce erosion, weed control in pastures, restricting horse access to watercourses and preventing manure build-up in paddocks.

Tallstoreez Productionz, a multi-award winning digital media company will bring young people together to learn the basic skills required for video production, including story-boarding, camera and sound work, acting, directing and editing, as part of their Hero Project outreach, supported by the South Australian Government through Arts SA. The final video will be used to promote Horse SA's work and will feature on their website and on a DVD.

Jade Ballantine, Manager Watershed Protection Office with the EPA says, 'Young people have an opportunity to learn new skills and gain valuable work experience whilst helping to protect one of the most critical water supply regions in this State'.

For further information on the *Directing the Hero Within* workshop please contact **Julie Fiedler, Horse SA, on 8294 2460** or visit [www.directingthehero.com](http://www.directingthehero.com)